



ACCELERATING WATER TECHNOLOGY AND STEWARDSHIP TOGETHER

A Meaningful Partnership

The binational Great Lakes region, North America's economic engine, is the guardian of the largest surface freshwater system on the planet as well as vast supplies of water in underground reservoirs. To ensure this precious resource is used wisely and is protected for future generations, the Council of the Great Lakes Region and The Water Council are proud to partner to deepen ties in the region, with a focus on advancing corporate sustainability performance, accelerating water innovation and strengthening water stewardship across the region.



THE WATER COUNCIL

WAVE: Water Stewardship Verified

The Water Council's WAVE program helps businesses improve their water stewardship performance, public reporting and disclosure. WAVE is the only enterprise-wide water stewardship approach that provides companies with the credibility of third-party, independent verification.

WAVE DISCOUNT:

The Water Council offers 10% off of WAVE for participants who enroll in CGLR membership or are current members.



WISE: Water Innovation and Stewardship Exchange

The Council of the Great Lakes Region (CGLR) is launching Great Lakes WISE: a business-led forum for deepening peer-to-peer conversations, policy research, and advocacy for water resource protection, best practices and sustainable solutions.

MEMBERSHIP DISCOUNT:

CGLR offers 50% off first-year membership and provides entry into the WISE forum for companies that have completed WAVE verification.

"By working together, we can ensure the region's vital water resources are protected for future generations and remain a competitive advantage."

-Mark Fisher, President and CEO of The Council of the Great Lakes Region

Business Value of Water

For companies in the bi-national Great Lakes region and around the world, water stewardship has emerged as a key good governance, environmental and social responsibility issue, with water risks changing at a rapid pace as a result of a changing climate and the loss of natural spaces. From food and energy production, to manufacturing and buildings management, all businesses need to account for how they use, conserve and impact water resources. WAVE and WISE will help your company understand the value of water and the unique water stewardship risks you face.

Companies participating in WAVE are prioritizing water-related action, mitigating water-related risk and addressing shared water challenges and opportunities while building a more water-resilient operations.

The independent third-party verification of WAVE signals credibility to key stakeholders and communicates your commitment to corporate best practices in water stewardship.

Peer-to-peer networking through Great Lakes WISE (Water Innovation and Stewardship Exchange) helps expand your company's reach and advance corporate sustainability engagement.

Through WISE, corporate leaders can connect and exchange information concerning corporate water technology, stewardship, water resource advocacy, challenges and best practices.

"Companies headquartered in the Great Lakes region are often fortunate to have access to abundant freshwater, but they still face water challenges such as flooding and contamination. Further, with today's international supply chain, companies need to take a global view of water."

-Dean Amhaus, President and CEO of The Water Council

Want to Learn More?



The Water Council is a global hub dedicated to solving critical water challenges by driving innovation in freshwater technology and advancing water stewardship. Built on more than a century of water innovation, it has coalesced one of the most concentrated water technology clusters in the world from its headquarters at the Global Water Center in Milwaukee, Wisconsin. Recognizing the need for smarter and more sustainable use of water worldwide, The Water Council also promotes water stewardship as a natural complement to water innovation.



Website:
thewatercouncil.com



Contact:
1.414.988.8750
office@thewatercouncil.com



Address:
247 W. Freshwater Way #500
Milwaukee, WI 53204 USA



Council of the Great Lakes Region (CGLR) is a network of organizations comprised of the CGLR Foundation, CGLR USA, and CGLR Canada. It is dedicated to creating stronger, more dynamic regional collaborations through dialogue, policy research and programs, and advocacy in order to find new ways of harnessing the bi-national Great Lakes region's economic strengths and assets, improving the well-being and livelihoods of the region's citizens, and protecting the environment and the Great Lakes for future generations.



Website:
councilgreatlakesregion.org



Contact:
1.613.668.2044
info@councilgreatlakesregion.org



Address:
3247 Clearwater Crescent
Ottawa, Ontario K1V7S3